

# traci mcbride

Your image in today's fast paced, overly social society matters even more than ever before. Investing in a wardrobe that visually communicates your goals every single day in an effortless, streamlined way will pay for itself both personally and professionally. **Traci McBride, Wardrobe Stylist of TeeMcBee Image Consulting** demonstrates how to dress for your NOW body, embracing your entire life, resulting in increased confidence, influence and credibility.

Traci has been a **CBC Magazine contributor since 2011**, is a **longtime supporter of non-profit, Dress for Success-Cleveland**, and **serves on the Board of both NAWBO (National Association of Women Business Owners) and NAPO (National Assoc. of Professional Organizers)**. She encourages you to subscribe to her timely e-zine, schedule a style strategy call, or request her to infuse your staff or organization with a passionate professional punch of style to elevate everyone! Visit [www.STYLEDbyTee.com](http://www.STYLEDbyTee.com) to connect and be inspired!



I have a closet full of clothes I love, endless combinations of outfits tailored just for me and my body shape and my coloring, and I know how to dress myself better.

This is a win-win-win!"  
**Michelle Dickstein,**  
**Working Mom of 3 Girls**  
**Under 4**

## image & wardrobe consulting

## speaking topics

### **The Power of the Purse - approximately 30-45 minutes**

Have fun while learning the why's and why not's of purchasing the perfect purse to accent both your outfit and body shape. After laughing yourself silly—you will leave knowing the best way to make sure your biggest and most important accessory is not wearing YOU!

### **Style + Body Image = Confidence - approximately 60 minutes**

Using her signature statement—laughter, Traci will educate, entertain and build the audience's awareness of self confidence. Her presentation will show the audience that the way they treat themselves also gives others permission to treat them in the same way. The way we present ourselves to the world will impact every relationship and interaction we have.

### **Business Boring to Memorable Professional - approximately 60 minutes**

How can a business professional avoid looking like every other woman in the office in their basic uniform? Need to satisfy the conservative powers that be? You can while setting yourself apart with color and details. Using PowerPoint Traci will emphasize how to pull it all together while adding the punch needed to attract positive attention to gain more opportunities.



**book traci today!**  
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440-670-0440  
[www.teemcbee.com](http://www.teemcbee.com)

"Traci exceeded my expectations! My once black closet is now filled with colors that I would have never tried but make me happy and comfortable when I wear them."  
**Marilyn Malone, Stylishly Retired**



"Since dressing in "TeeMcBee approved" outfits, I have noticed people treat me differently. I don't feel invisible and my energy has changed. I am more open to others and I feel like I have come out of hiding."  
**Kim Ausbury, Designer/Owner - Staged & Styled**

"If you have been thinking about calling Traci, don't wait! The entire experience was great and I wish I had done it sooner!"  
**Lorri Lindsey, MRI Tech**

"I am so glad that I went through the whole process and wish that I had found Traci years ago. She did a fantastic job of helping me find a style that made me feel confident. I get compliments all the time now, even from complete strangers."  
**Leah Villalobas, Financial Advisor**

"Traci is amazing...both in person and via phone/text! Traci has a great memory and she takes the time to review photos from our previous shops and mix-it-up sessions so that she is guiding me properly."  
**Lynne Poulton, Professional Organizer**



*"Elevating Confidence & Influence With Style... One Closet At A Time."*

## style contributor in the media:



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