



Traci McBride Keynote Speaker on Personal Presence

“Excellent speech. All eyes were turned to Traci, because she delivered a potent speech on the power of self. This is what people need to hear.”
Tanya Foose, Campus Director

“Inspiring. Energizing. Motivational. Traci brought a wealth of information absolutely essential in today's career market for our graduates. A room of more than 100 people fell silent in appreciation of the amazing advice provided by an industry pro. The graduates, faculty, directors, and visitors loved Traci's speech!”
Angelina Bouc | Director of Career Services

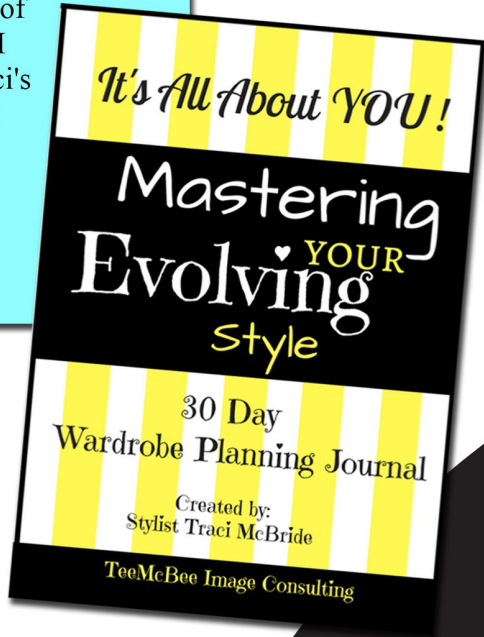
“It was refreshing! This was a reminder to take care of yourself, and DRESS TO IMPRESS. This was a statement of self, and showing the book contents might be awesome but the cover will always capture the eye!”
Brittany Walke, Marketing Specialist

“I recently attended an OSAE workshop where Traci McBride was speaking. I found her seminar very engaging and it spoke to any male or female who is in the public eye or enjoys networking. I applaud her dedication to a local charity, Dress for Success, of which she is on the board. I will continue to attend Traci's speaking engagements and recommend her highly to others that WILL benefit from any of her varying services she provides.”
Jennifer Veselko, CMP

Traci's first book, "**Mastering Your Evolving Style**", is a tool to collect the random wardrobe and style thoughts that a woman has popping up in her head throughout her day.

She not only learns more about her patterns and feelings but actually supports herself in creating a system to manage all the details that go into her personal presence.

Plus, Traci shares a variety of articles, tips, and lists to serve as reminders while educating her readers.

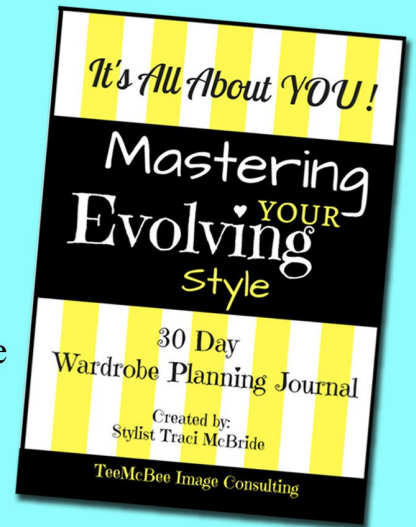


ENGAGE Traci TODAY!
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Traci uses humor, stories, and experiences from closets across northeast Ohio to teach audiences the benefits they will reap from having the right tools in their closets.

Mastering Your Evolving Style reveals:

- Top 3 things to know that will impact how you dress each day
- Why your personal presence influences your interactions
- More profound understanding of how to elevate personal style
- Tools to save time, energy, frustration and money
- Tips to create your personal Signature Style Recipe
- Advice to create an effortless daily routine
- How to dig deeper to unleash your authentic self with confidence
- How to harness the power of your wardrobe
- Non-judgemental advice for every shape, size & age



ENGAGE Traci today!

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Traci McBride
-Author
-Speaker
-Boomer & Beyond Magazine Style Contributor



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