



TeeMcBee Image Consulting is a multifaceted business specializing in the personal and professional outward image of its clients. Owner, Traci McBride draws on her own personal and professional experiences as she guides clients to new and different levels of inner confidence and self-motivation.

Today, as an Image Consultant and founder of TeeMcBee Image Consulting, Traci applies the knowledge and experience of her thirty plus year sales/marketing and fashion career along with her own life lessons to her current work of aiding people and businesses in polishing their most valuable asset – themselves.



As a personal image consultant Traci works to bring inward confidence to clients by educating them on their outward appearance. Whether the client is a young professional developing her workplace image or a maturing mother returning to the workforce, TeeMcBee customizes consultations with a CLOSET DETOX, 1 2 1 POWER Shopping, MASTER the MIXX Sessions, Easy Packing and MILESTONE MAKEOVERS™. As a Curvy Plus Stylist, Traci specializes in image consultation for full figure women. However, she finds personal joy in boosting the esteem of all her clients regardless of age, shape, size or budget. Traci's method of consultation is to identify habits or practices of a client that now sabotage their image/confidence. Once those habits are tamed, Traci will help translate the client's renewed self perspective into a refreshing new style and image. Traci also is often engaged for customized workshops and keynote presentations by organizations. Traci's stylist qualifications include certification as a Style for Hire Consultant; trained and endorsed by TLC's "What Not to Wear" stylist Stacy London. She has been featured on Cleveland's FOX8 and WKYC News as well as being a monthly contributor to CBC Magazine as an expert in her field.

Traci McBride's flare for image revitalization extends into her philanthropic community involvement as she has served several years on the Board of Directors for charity, Dress for Success of Cleveland. There she also continues to provide programming by presenting every month on body image & self esteem to the client of Dress for Success, plus volunteers as a stylist and sponsors fundraisers.



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